



## Sultan Ahmad Qureshi

has completed the following course:

### HOW TO MEASURE, REDUCE, AND OFFSET YOUR COMPANY'S CARBON FOOTPRINT **MSQ AND BIMA**

This online course provided the learner with the knowledge, tools and practical skills required to help them measure, reduce and offset their carbon footprint.

6 weeks, 3 hours per week

James Cannings

Chief Sustainability Officer







# msq BIMA



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This online course provided the learner with the knowledge, tools and practical skills required to help them measure, reduce and offset their carbon footprint. The focus has been on defining key terminology around climate change and carbon footprint modelling as well as practical tooling to measure reduce and offset a company footprint. With additional focus on widening the sphere to influence via staff schemes and formal pledges.

### STUDY REQUIREMENT

6 weeks, 3 hours per week

#### **LEARNING OUTCOMES**

- Describe key terminology used when discussing carbon footprints.
- Compare different options for official carbon offsetting.
- Explore how to model your Scope 1, Scope 2 and Scope 3 carbon footprint.
- Engage with how to set a carbon reduction strategy.
- Assess how to track and report on progress.
- Explore further initiatives to help influence others.

#### **SYLLABUS**

- Why this is important and some of the key terminology.
- Different modelling tools available.
- Step-by-step guide to modelling your carbon footprint (using our modelling tool).
- How and where to offset your carbon footprint.
- Common strategies for reducing your carbon footprint.
- Tracking your reductions and creating dashboards to report on progress.

• Other initiatives and possible next steps.

